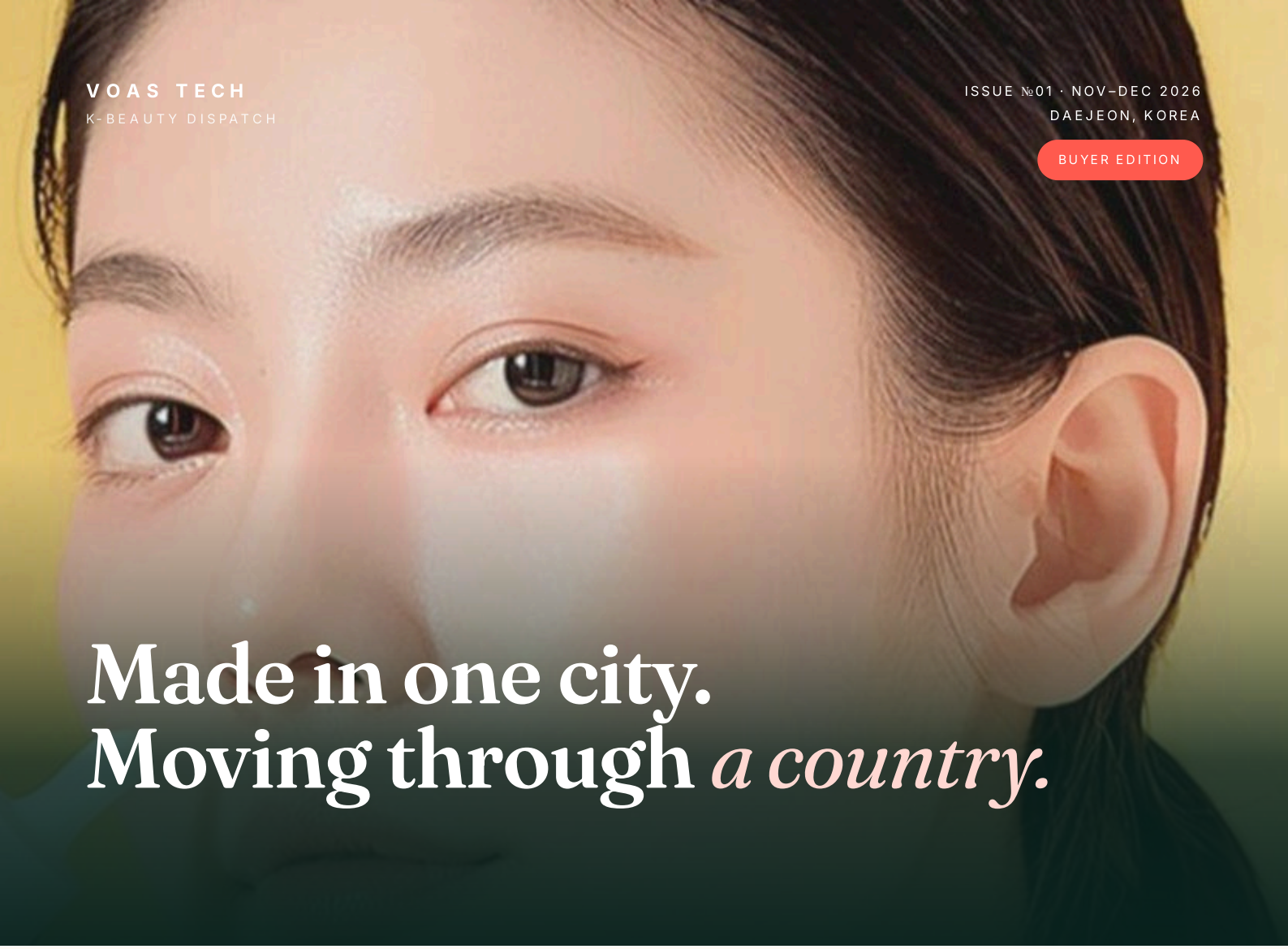
VOAS TECH
K-BEAUTY DISPATCH

ISSUE №01 · NOV–DEC 2026
DAEJEON, KOREA

BUYER EDITION



Made in one city. Moving through *a country.*

IN THIS ISSUE

A working magazine for overseas buyers: the Korean network behind our skincare and inner-beauty brands — what ships every month, where it reaches, and who we are introducing next.

> *"One dot on the map is a building. Everything else is a route."*
>
> FREE COPY — SEND IT ON

EU CPNP · UK SCPN NOTIFIED

HALAL & HACCP PLANT

SINCE 2018 · DAEJEON

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One headquarters. A pulse that reaches the whole country.

02 What ships every month
The numbers we can stand behind — not the ones we would like.

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One Seed, Biolink, Dr.Light — and what each is cleared for.

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01 A letter from Daejeon

Buyers rarely ask us how big we are. They ask whether we can actually deliver, in their market, with the paperwork their regulator wants. That is a fair question, and this magazine answers it with what we do every month rather than what we hope to do.

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We are a Korean cosmetics and inner-beauty company working out of one building in Daejeon — a city in the middle of the country, an hour from Seoul by train. From there we run three brands of our own, take on ODM and OEM work for partners abroad, and keep a Korean audience reading about this industry every single day.

Overseas, "K-beauty" is usually told as a Seoul story. The manufacturing, the testing and the paperwork mostly happen elsewhere — in places like this one. So for our first issue we drew the map honestly: one dot for the building, and routes for everything that moves out of it.

If you are a distributor, a private-label buyer or a brand looking for a Korean partner, start with the network in these pages, then look at what each brand is cleared for. If you are a Korean company that wants to be introduced to buyers like ours, turn to the Spotlight at the end — Issue №02 has a free slot.

Every figure in these pages is one we can produce a document for.

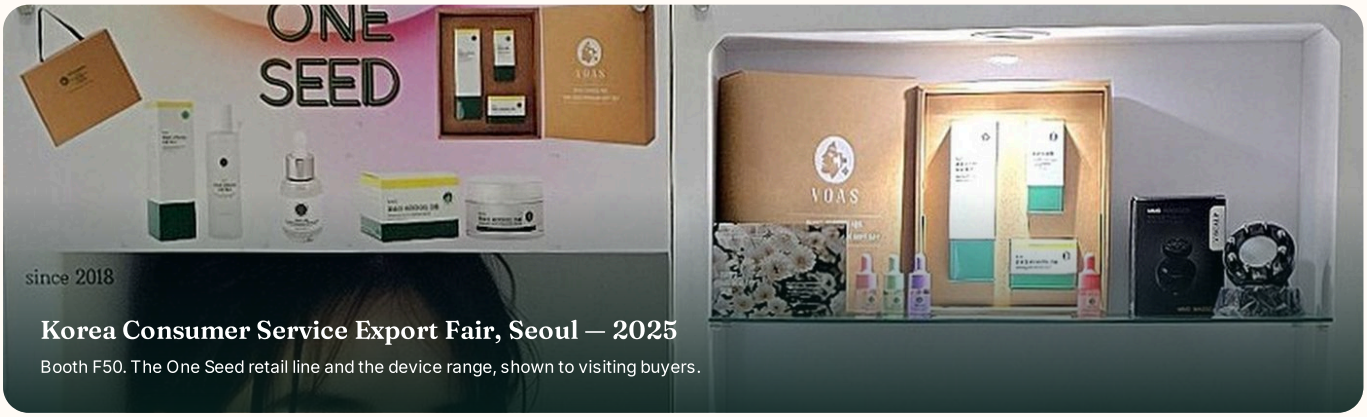
Aron Choi
FOUNDER & CEO · VOAS TECH CO., LTD.

> *"One dot on the map is a building. Everything else is a route — and we only draw the ones we are using."*

17+12 Distributors and OEM manufacturers on our 2026 buyer shortlist.

5 Languages on our brand site: English, Chinese, Japanese, Portuguese, Korean.

3 Brands of our own — One Seed, Biolink, Dr.Light.



Korea Consumer Service Export Fair, Seoul — 2025
Booth F50. The One Seed retail line and the device range, shown to visiting buyers.

02 The Korea Active Network

Korea is small on a map and dense in every other way. VOAS TECH holds one address — Daejeon, where our headquarters, laboratory and device development sit — and reaches the rest of the country through channels instead of branches.



Active site (the only one) · Network reach · Outbound to buyers

The one dot: headquarters, R&D and device centre — Daejeon, Chungcheong, one hour from Seoul by KTX.

1 CAPITAL REGION

Where the conversation is made

Experience-group campaigns and drama placement seeding put products in the hands of the people Korean beauty buyers actually watch. Four Seoul Scent campaigns are live this season, and drama seeding runs through PPLPlus.

2 NATIONWIDE

Online D2C, from one warehouse

Naver Smart Store and our own direct group-buy page ship across the country every day — how a small brand meets a whole nation without a storefront in every district.

3 B2B

Channel by channel, not by press release

Pharmacy, clinic and select retail listings are added one account at a time. Ask for the current list and the terms for your market — it changes month to month.

4 OUTBOUND

The part of the network you are reading

Catalogues, samples and follow-ups to distributors and private-label partners across Europe, the UK, Southeast Asia, India and the Gulf — including this dispatch.

Why the map has one dot

We do not plot clinics, pharmacies or pop-ups we cannot keep current. The 2024 EXCHANGE pop-up at Osan has ended and appears only in the milestones as history. What you see here is the route, not a claim of branches.

Where the parcels actually go

DELIVERY IS NATIONAL; THE CHANNEL MIX IS NOT

Seoul & Gyeonggi	Incheon	Chungcheong	Gangwon	Gyeongsang	Jeolla & Jeju
D2C · SEEDING	D2C	HQ · D2C	D2C	D2C	D2C

Retail and clinic listings are added account by account, wherever an account opens — ask for the current list rather than reading a region off this table.

02

What the network actually does each month

Four working numbers, as of November 2026. Each one is on file, and each one we publish again in the next issue — so you can see whether we moved.

2 / day

Export briefs published

K-beauty regulatory, ingredient and retail news written for a Korean readership, two a day.

8 yrs

The illite series

Dr.Light's ingredient series has run for eight years — our longest-running content asset.

4

Experience campaigns live

Seoul Scent campaigns recruiting reviewers this season, alongside drama seeding.

1 guide

Paid e-book, two stores

"How to launch your own cosmetics without burning ₩100 million", on Naver Smart Store and Kmong.

"A buyer does not need our adjectives. They need to know what leaves the building, how often, and with which paperwork."

ARON CHOI · FOUNDER & CEO

Why these four

They are the parts of the business that run on a calendar rather than on a deal: publishing, content, seeding and the retail guide. A company that keeps those moving while it also ships export orders is a company with bench depth — and that is the thing a distributor is really buying.

Kept in Korean, on purpose

The daily briefs and the e-book are written for Korean founders and marketers, not translated for export. They are the reason our inbound inquiries usually arrive already knowing what they want.

What we will not claim

No unaudited growth rates, no invented clinic counts, no awards we cannot show you. If a number is not in this issue, ask and we will send the document behind it.

Issue №02 — February 2027

The first Curated K-Partner profile, the buyer list we wrote to this quarter, and the January numbers — published whether they flatter us or not.

№02
FEB 2027

03 Eight years, in order

Short, because a timeline is only useful when every line can be checked. Closed chapters are marked as closed.

2018 — BEGINNING

VOAS starts in Daejeon

The first formulations are developed in-house, with the device line following the same lab.

2024 — HISTORY

EXCHANGE pop-up — U.S. military base, Osan

A retail programme on the U.S. military base at Osan, run and completed in 2024. It is listed here as history and is not an active channel.

CLOSED — 2024

2024 — GULF PARTNERSHIP

Dubai partner takes Biolink worldwide

Our marine collagen line entered an exclusive supply agreement with a Dubai partner and now sells in the Gulf and Canada under the Biolink brand.

2025 — EXPORT FAIR

Korea Consumer Service Export Fair, Seoul

Booth F50 — the One Seed retail line shown to visiting buyers, alongside the device range.

2026 — COMPLIANCE

EU CPNP and UK SCPN notifications

One Seed serum and cream are notified for the EU and UK markets, with Malaysia registration held for the same line. Biolink collagen is made in a HALAL and HACCP-certified plant.

2026 — NOW

KGSF 2026, Coex Seoul — and this issue

Buyer consultations booked with Gulf and Chinese distributors at the show, a five-language brand site, and the first issue of this dispatch.

Milestones list only completed or current items. The Osan EXCHANGE programme ended in 2024 and is shown for continuity; it is not offered, quoted or implied as an active sales channel.



Biolink — the Gulf-facing pack

Marine collagen drink and jelly, made in a HALAL & HACCP-certified plant and sold through our Dubai partner.

04 Three brands, three jobs

Skincare, inner beauty and scalp care — kept separate because they are regulated separately. What each line is cleared for is stated under it.



SKINCARE

One Seed

A four-step routine built around *Sparassis crispa* — the flower mushroom that started the brand — with a BHA toner, a five-ceramide cream and a PDRN mist to finish.

- Sparassis crispa serum 50 ml
- BHA toner
- 5-ceramide cream
- PDRN mist

EU CPNP NOTIFIED **UK SCPN** NOTIFIED **MALAYSIA** REGISTERED





INNER BEAUTY

Biolink

500 Da marine collagen in stick jelly and drink formats, produced in a HALAL and HACCP-certified plant. The Biolink brand is represented in the Gulf by our Dubai partner; the collagen platform itself stays open for private label.

- Marine collagen stick jelly
- Collagen drink
- 500 Da peptide

HALAL CERTIFIED PLANT **HACCP** CERTIFIED PLANT

EU

CPNP

The European Cosmetics Products Notification Portal — a product must be notified there before it can be sold in the EU, through a responsible person established in the Union.

UNITED KINGDOM

SCPN

The UK equivalent, filed on the Submit Cosmetic Products Notification service. A GB responsible person and a UK address are part of it.

PLANT LEVEL

HALAL & HACCP

Certification of the manufacturing site, not of a single SKU — which is why we name the plant whenever we talk about our collagen.



SCALP & BODY

Dr.Light

Illite at 50,000 ppm in a shampoo and a soap bar, a deodorant line, and the V-SCALP scalp device. Our longest-running product story — eight years of published ingredient work behind it.

Illite shampoo 50,000 ppm · Illite soap · V-SCALP device · Deodorant

V-SCALP UAE ELECTRICAL SAFETY **UKCA / CE** NOT HELD — ASK US






05 — ODM / OEM TRACK RECORD

What we have already made for others

THAILAND · CLINIC CHANNEL

The 800 ml clinic cream

A professional-size cream for a clinic network in Thailand — formulation, fill and packaging sized for treatment-room use rather than retail shelves.

2,000 clinics reached

KOREA · BRAND EXTENSION

A nitric-oxide line extension

Formulation and production for a Korean nitric-oxide brand moving into skincare — extension work where the brief is a claim, not a colour.

Formulated in Korea

GLOBAL · PRIVATE LABEL

The 500 Da collagen platform

Stick jelly and drink formats under your own brand, from the same HALAL and HACCP-certified plant. Formulas, packaging and dossier support.

Your brand, our line

Step 1	Step 2	Step 3	Step 4	Step 5	Step 6
Brief and benchmark	Lab sample	Stability & documents	Packaging & artwork	Pilot run	Scale & ship

MOQ, unit price and lead time are quoted per SKU and per destination — ask and you will get numbers, not a range. Pilot runs are available.

TO QUOTE

Target market

Country and channel. Registration needs differ — EU, UK, Gulf and Southeast Asia are four different dossiers.

TO QUOTE

Volume and pack

First order quantity, pack format and whether the artwork is yours or ours. Pilot runs are available.

TO QUOTE

Timeline and sample address

When you need it on shelf, and where the sample should go. Courier is on us for qualified buyers.

CURATED K-PARTNER SPOTLIGHT

One Korean brand, *introduced properly.*

Each issue, VOAS TECH introduces a small number of Korean brands to the overseas buyers we already talk to. We look at what a buyer looks at — formulation, documentation, whether the company can actually deliver — and we say so in the page we give them.

This is not a paid directory and it is not an ad slot. It is the same desk that writes to distributors every week, putting one Korean partner in front of them with a reason to read.

Issue №01 leaves the slot open. Applications for Issue №02 are being taken now, and the Issue №02 slot is free.

OPEN FOR ISSUE №02

Free co-marketing slot

- **A full profile page** in Issue №02 — web edition and the A4 PDF buyers receive.
- **A line in the dispatch email** that carries the issue to our buyer list.
- **Matched introductions** where your category meets a live buyer brief.
- **No fee for Issue №02.** One partner, chosen on the product.

Apply for Issue №02 — ceo@voastech.com

Send your brand name and one product; we will come back with what we need.

Accepting applications · Issue №02 · deadline 31 January 2027

VOAS TECH Co., Ltd.

Daejeon, Republic of Korea · Cosmetics · Inner beauty · Beauty devices · ODM / OEM for overseas partners

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